



Accessible. Innovative. Classes & Performance.

Social Media Account Manager with a charity

Sept 2019

Momo Movement is looking for a Social Media Account Manager to increase our visibility and grow our community of followers. If you are looking for an opportunity to prove yourself, your wait is over. Tap into this opportunity and build your professional brand while sharing our organizational story.

Momo Movement is a Canadian charity that designs inclusive, integrated, accessible and equitable dance, movement, theatre and performance opportunities for people with and without disabilities.

Primary Responsibilities

- Streamline the organization's social media accounts (e.g. Facebook, YouTube, Twitter, LinkedIn, Instagram), ensuring uniform content and tone of voice for landing pages, graphics, and other elements within the communities
- Create a series of 1-minute videos highlighting our dance classes and use them across social media platforms
- Manage the social media communication with supporters and interested parties, building relationships with influencers to create awareness around the issues
- Increase the number of followers that we have on our social media platforms
- Source and create new content as well to support the organization's aims and objectives and ensure consistent messaging
- Repurpose content from other sources for our own social media channels (and understand how to change the tone of the content for each channel)
- Understand and monitor social media analytics.

Requirements

- Currently enrolled or recently graduated with a degree in Communications, Writing, Journalism, or related fields.
- Excellent written and oral communication skills.
- Video editing background.
- Independent and a creative self-starter.
- Ability to multitask and keep deadlines.
- Comfortable with a variety of social media platforms like Facebook, YouTube, Twitter and Instagram.

This is an unpaid internship.

Time Commitment: This position requires a minimum 6-month commitment for an average of 3-4 hours per week.

To apply for this opportunity, please send your resume and a cover letter to talia@momodancetheatre.org. Only shortlisted candidates will be contacted for an interview.

www.momomovement.ca